

Valley Water Collaborative Social Media Toolkit

Updated on October 06, 2025



Thank you for helping the Valley Water Collaborative spread the word about our free well testing and free safe drinking water program. This toolkit includes all the resources needed to help spread the word about this opportunity. The complete toolkit contents are as follows:

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If you have any questions or would like to request printed flyers or other promotional materials for your event, please email contact@valleywaterc.org to request an outreach packet. We kindly ask that you remember to tag us and give us a follow! Feel free to cobrand these posts with your organization's logo when you share on your social platforms.

VALLEY WATER COLLABORATIVE SOCIAL MEDIA HANDLES (*please tag us!*)



www.facebook.com/valleywatercollaborative



www.instagram.com/valleywatercollaborative/

QR CODES (Direct to VWC and Related Webpages)

<p>VWC Main Page Link</p> 	<p>Well Test Application</p> 	<p>Nitrate Control Program Website</p> 
<p>State Water Board Nitrate Fact Sheet</p> 	<p>Story Map</p> 	<p>Friendly Links</p> <p>Main Page: www.valleywaterc.org</p> <p>Nitrate Control Program Page: www.cvsalinity.org/nitrate-program/</p> <p>Application Page: www.surveymonkey.com/r/VWCAPP</p>

SAMPLE EMAIL OR NEWSLETTER BLURB

Who is Valley Water Collaborative?

The Valley Water Collaborative is a non-profit organization that provides completely free well testing and free bottled water delivery to rural residents whose drinking water comes from private wells. In our service area, private wells are often contaminated with nitrate which can pose serious health risks, especially for babies and pregnant women. If nitrate is found at unsafe levels, we provide bottled water deliveries or water treatment, free of charge.

Our services are completely free and come at no cost or obligation to residents. Our only goal is to protect public health by making sure people know about these free services.

Valley Water Collaborative is continuously looking for community partners to help spread the word about our new and free program!

If you'd like to help please:

- Meet with a member of our outreach team to learn more about possible collaborations.
- Include a brief notice about our program in a newsletter or bulletin you may already distribute to community members.
- Allow us to attend an upcoming event to hand out flyers and answer questions for interested residents.

Thank you so much for your time. Do not hesitate to reach out with any questions you may have.

Sincerely,

Valley Water Collaborative

contact@valleywaterc.org

209-750-3867

Mission Statement:

To enhance the quality of life in the Central Valley by providing residents who need it, with access to safe drinking water and by engaging in initiatives that safeguard and improve the quality of groundwater used for drinking water in the region.

SHAREABLE FACEBOOK/INSTAGRAM POSTS

English + Spanish Social Media Posts Downloadable Links:

English Posts & Stories:

<https://drive.google.com/drive/folders/16Kce4wYJeXM6jYLKmdNJ6Tirxf1Ak9DQ?usp=sharing>

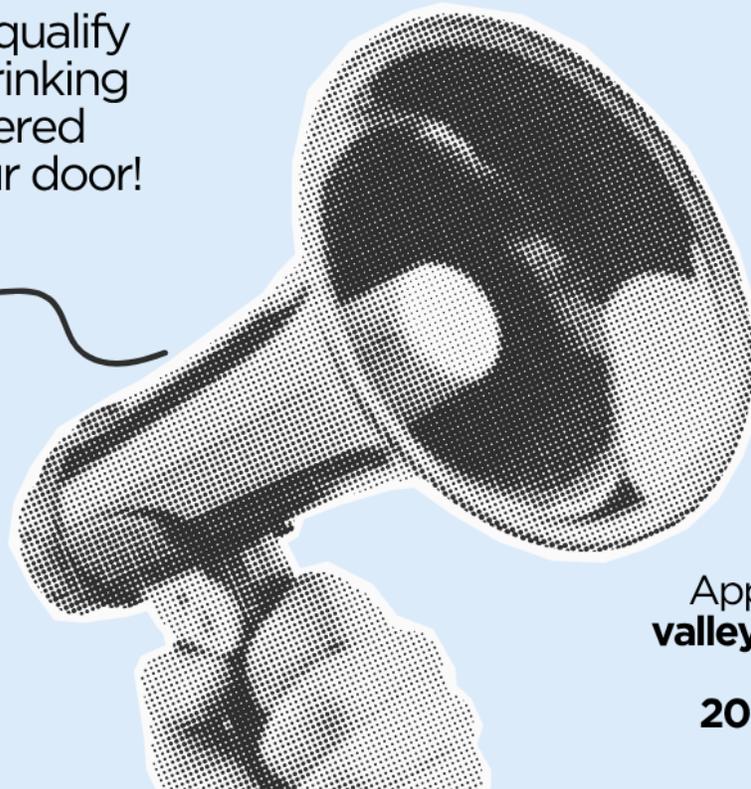
Spanish Posts & Stories:

https://drive.google.com/drive/folders/1k4_z2ErpTBBB8ZuG8t7Mz3ZmpBzea-x-?usp=sharing



Get Your Well Water Tested for *Free*

You might qualify
for FREE drinking
water delivered
right to your door!



Apply online at
valleywaterc.org
or call
209.750.3867

SAMPLE SOCIAL MEDIA CAPTIONS

English:

Your well water could be unsafe, and Valley Water Collaborative can help. Apply for a free test today at valleywaterc.org or by phone at (209)750-3867. You may qualify for free drinking water delivery if certain contaminants are found. Online or by phone- don't wait.

#SafeWaterNow #FreeTestingAvailable #CleanWaterForAll

Nitrate has no color, taste, or smell- but it can harm your health. If you rely on a domestic well, don't guess. Get your water tested for free with the Valley Water Collaborative, a nonprofit in the Central Valley working to ensure everyone has access to safe drinking water. Apply online or call them today! #NitrateAwareness #WellWaterSafety #FreeTestingAvailable

Spanish:

El agua de su pozo podría no ser segura, y Valley Water Collaborative puedo ayudarte. Solicite una prueba gratuita hoy mismo en valleywaterc.org o por teléfono en (209)750-3867. Si se detectan ciertos contaminantes, podría tener derecho a la entrega gratuita de agua potable. Solicítelo en línea o por teléfono; no espere más.

#AguaSeguraAhora #PruebasGratisDisponibles #AguaLimpiaParaTodos

El nitrato no tiene color, sabor ni olor, pero puede ser perjudicial para la salud. Si utiliza un pozo doméstico, no se arriesgue. Solicite un análisis gratuito del agua con Valley Water Collaborative, una organización sin fines de lucro del Valle Central que trabaja para garantizar que todos tengan acceso a agua potable segura. Solicite el servicio en línea o llámenos hoy mismo.

LOGOS



Valley Water Collaborative



**Valley Water
Collaborative**

valleywaterc.org

SAMPLE FLYERS (*links to downloadable PDFs are below; sample images on following page*)

English + Spanish PDF Flyer Downloadable Link:

English Flyer: [Well-Testing-Flyer-Eng.pdf](#)

Spanish Flyer: [Well-Testing-Flyer-Spa-2-1.pdf](#)



FREE WELL TESTING

Do you want to know more about the quality of your well water? Valley Water Collaborative will test your well water for free to check for contaminants.

Here Is How
To Get Started!
SCAN BELOW



Apply online at valleywaterc.org or call (209) 750-3867. It's fast and easy!



If you qualify, we test your well water for free and give you the results!



If your water has high levels of harmful substances, you could qualify for free bottled water delivered to your home!

Your application information will only be used for this program and will not be shared with any local, state, or federal agency involved with law enforcement or immigration enforcement.

Funded in part by the State Water Resources Control Board under the Safe and Affordable Funding for Equity and Resilience (SAFER) drinking water program.



**Valley Water
Collaborative**
valleywaterc.org

Apply online at valleywaterc.org or call (209) 750-3867  



¡PRUEBAS DE POZO GRATIS!

¿Tiene curiosidad de saber la calidad del agua potable de su pozo doméstico? Valley Water Collaborative ofrece análisis de contaminantes de pozos gratuitos.

Siga estos pasos:



Solicite en línea en valleywaterc.org o llame al (209) 750-3867. ¡Solo toma unos minutos!



Si es elegible, tomaremos muestras y analizaremos el agua de su pozo de forma gratuita. ¡Le mandaremos una copia de los resultados!



Si su agua excede los estándares de salud del agua potable, puede calificar para recibir agua embotellada u otros sistemas de tratamiento.

La información de su solicitud solo se utilizará para este programa y no se compartirá con ninguna agencia local, estatal o federal involucrada con la aplicación de la ley o la aplicación de la ley de inmigración.

Financiado en parte por la Junta Estatal de Control de Recursos Hídricos bajo el programa de agua potable: *Financiamiento Seguro y Asequible para la Equidad y Resiliencia (SAFER)*



**Valley Water
Collaborative**

Haga la solicitud por internet en valleywaterc.org

o comuníquese al (209) 760-3867  

SERVICE AREA HEAT MAP

